ok

Please standby and I will get back to you

We can work with this. Thanks

How about this one?

Rae

No – A CO memo briefly explains that the PMO is making a request for the services. Sample attached
To: (b)(6), (b)(7), (C)
Subject: RE: Media Services RNBO-18-00041

There is only a COR nom memo. Is that what you looking for?

From: (b)(6)
Sent: Friday, March 30, 2018 10:36 AM
To: (b)(6), (b)(7), (C)
Subject: RE: Media Services RNBO-18-00041

Hello (b)(6), (b)(7)

Can you send a CO memo for this requirement?

Thanks

From: (b)(6)
Sent: Friday, March 30, 2018 9:32 AM
To: (b)(6), (b)(7), (C)
Subject: RE: Media Services RNBO-18-00041

Ok thanks for the quick response.

From: (b)(6)
Sent: Friday, March 30, 2018 9:32 AM
To: (b)(6), (b)(7), (C)
Subject: RE: Media Services RNBO-18-00041

Good morning (b)(6), (b)(7), (C)

From: (b)(6)
Sent: Friday, March 30, 2018 8:37 AM
To: (b)(6)
Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041
Good Afternoon

Please find the attached documents with comments to address. If possible revise the SOW and return back to me at your earliest convenience.

Let me know if you have any questions.

V/r,

Contract Specialist
DHS/OPO/NPPAD

Good Afternoon All,
Let me know if there any questions.

Thanks

Contract Specialist
DHS/OPO/NPPAD

Hello

Please find the attached revised DRAFT Milestone Schedule. Please be advised the Draft will need to be approved by the CO before a final will be issued.

Thanks

Good Morning there is an error that needs to be corrected within the Milestone Schedule. I will send a revised DRAFT shortly.

Subject: RE: Media Services RNBO-18-00041
Hello

I have attached the revised DRAFT Milestone schedule as requested. Please note the DRAFT Milestone schedule must be reviewed by the Contracting Officer before the final is sent to PMO.

If you have any questions please give me a call.

V/r,

Morning
Please return the APFS to me in order to make the corrections.

Good Afternoon

Please find the attached documents with comments to address. If possible revise the SOW and return back to me at your earliest convenience.

Let me know if you have any questions.

V/r,

Contract Specialist
DHS/OPO/NPPAD

Good Afternoon All,

After further review of the SOW (attached) some additional clarification is needed:
Let me know if there are any questions.

Thanks

Contract Specialist
DHS/OPO/NPPAD

From: [Redacted]
Sent: Tuesday, March 27, 2018 9:58 AM
To: [Redacted]
Cc: [Redacted]
Subject: RE: Media Services RNBO-18-00041

Hello [Redacted]

Please find the attached revised DRAFT Milestone Schedule. Please be advised the Draft will need to be approved by the CO before a final will be issued.

Thanks

From: [Redacted]
Sent: Tuesday, March 27, 2018 7:45 AM
To: [Redacted]
Cc: [Redacted]
Subject: RE: Media Services RNBO-18-00041
Withheld pursuant to exemption
(b)(5);(b)(6);(b)(7)(C)
of the Freedom of Information and Privacy Act
The Market Research Report did not indicate research on FBO.

Did the program office issue an RFI on fbo.gov?
Good morning

After reviewing the capability statements with my SME, we came up with the following comments:
If you have any other questions, please don't hesitate to ask.

Hello,

Please find the attached vendors capabilities statements for your review and comment.

Let me know if you have any questions.

V/r,

Contract Specialist
DHS/OPO/NPPAD
Good Afternoon

Please find the attached documents with comments to address. If possible revise the SOW and return back to me at your earliest convenience.

Let me know if you have any questions.

V/r,

(b)(6)
Contract Specialist
DHS/OPO/NPPAD

Good Afternoon All,

After further review of the SOW (attached) some additional clarification is needed:
Withheld pursuant to exemption (b)(5); (b)(6); (b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5) of the Freedom of Information and Privacy Act.
The Market Research Report did not indicate research on FBO.

Did the program office issue an RFI on fbo.gov?

Good morning,

We respect your input. Are you available tomorrow for a short teleconference to discuss?

If so what time will be good for you?
Thanks

From: (b)(6)
Sent: Thursday, March 15, 2018 4:41 PM
To: (b)(6)
Cc: (b)(6)
Subject: RE: Media Services RNBO-18-00041

Hi (b)(6)

I am teleworking tomorrow. Just let me know when you are available to discuss.

(b)(6)

From: (b)(6)
Sent: Thursday, March 15, 2018 11:48 AM
To: (b)(6)

Thanks
Good Morning

Please find the response from the PMO below.

The attached consists of capability statements and an e-mail I sent you.

The CO is CC’d on this e-mail.

Let us know when you have time to discuss or let us know what do you think of the PMO response.

V/r,

From

Sent: Thursday, March 15, 2018 11:05 AM
To: 
Cc: 
Subject: RE: Media Services RNBO-18-00041

Good morning

After reviewing the capability statements with my SME, we came up with the following comments:
If you have any other questions, please don’t hesitate to ask.

Hello,
Good morning,

Please find the attached vendors capabilities statements for your review and comment.

Let me know if you have any questions.

V/r,

Contract Specialist
DHS/OPO/NPPAD

Good morning,

The acquisition strategy has changed for this requirement from sole source to competition. Therefore the Milestone Schedule will be changed. Before close of business today I will be sending capability statements from each vendor for your review.

If needed another teleconference can be set up to discuss the path forward.

Let me know if you have any questions.

Thanks
Good Afternoon,

I am following up on a response to the e-mail (2/13 & 2/14) below. Please note the Milestone schedule is contingent upon receiving accurate documents associated with this procurement.

Thanks

Contract Specialist
DHS/OPO/NPPAD

Good afternoon,

I am following up on a response to the e-mail below.

Also, does the PMO agree or disagree that the acquisition strategy should be changed from sole sourcing to Meltwater News US as indicated in the Market Research?

Please advise

Thanks

Contract Specialist
DHS/OPO/NPPAD
Good Morning,

Contact me if there are any questions.

Thanks for your time

V/r,

Contract Specialist
DHS/OPO/NPPAD
Correction - subject line should read RNBO-18-00041

Good Afternoon,

Would you have time today about for about 15 - 30 mins to discuss this requirement. I would like to set up a teleconference for 2:30 pm today if possible. I will set up the call in number.

Thanks
Good Afternoon,

Request for Information for RNBO-18-00041 has been posted to Federal Business Opportunities (FBO).

V/r,

Contract Specialist
DHS/OPO/NPPAD
Withheld pursuant to exemption (b)(5),(b)(6),(b)(7)(C) of the Freedom of Information and Privacy Act.
From: [redacted]  
Sent: 9 Apr 2018 09:38:42 -0400  
To: [redacted]  
Cc:  
Subject: RE: do you have time to talk? Media monitoring services

Good morning [redacted],

Today is [redacted]. Please send out an invite for a conference call tomorrow.

R,

Team Lead, Contracting Officer
DHS/OPO/NPPAD

---

From: [redacted]  
Sent: Monday, April 9, 2018 9:31 AM  
To: [redacted]  
Cc:  
Subject: RE: do you have time to talk? Media monitoring services

From: [redacted]  
Sent: Monday, April 9, 2018 9:34 AM  
To: [redacted]  
Cc:  
Subject: do you have time to talk? Media monitoring services

Please tell us how we are doing in our Customer Service Survey.
Hello - Final responses from FBO is expected back on 4/13/18. The quotes should be received for review around the first week of May. I am working from the Revised Draft Milestone Report that was sent.

From: [b](6);(b)(7)(C)
Sent: Friday, April 6, 2018 2:37 PM
To: [b](6);(b)(7)(C)
Subject: RE: Media Monitoring Subscription

Hi [b](6)

[b](5)

[b](6);(b)(7)(C)

Department of Homeland Security (DHS)
National Protection and Programs Directorate (NPPD)
Office of the Chief Financial Officer (OCFO)
Procurement Management
Program Analyst
Desk)
( b)(6);(b)(7)(C) Android

Please tell us how we are doing in our <https://www.surveymonkey.com/r/GJ2KVX5> Customer Service Survey
A list of all individuals and other persons offering goods and services
FOIA TASKING 2018-NFPO-00365

ALQIMI
Plasticity Inc.
MAD Studios
1 Web 4 U, LLC
Cision
Thorad
Barbaricum
BWM Outcomes LLC
Adrian Drockur and Genius EuroConsult Inc.
1ST Research Corp.
IT Consulting Partners, LLC
Vertiglo Software
Ntrepid Corporation
Otherwhere Enterprises
Synertex LLC
Nexus BI
MIREMS International Inc.
Management Science & Innovation, Inc.
Pluralviews
Winvale Group LLC
Orbis Technologies, Inc.
LG-TEK
S5 Solutions
One Diversified
The Rendon Group
Metronome Software, LLC
SYSTRAN Software, Inc.
WaveLength Market Analytics
Wolverine Group
Thomas Joseph Downing
<table>
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<tr>
<td>Individual</td>
<td>Exemption 6</td>
</tr>
</tbody>
</table>
Good Morning?

We wanted to ask for the status of this procurement request.

Respectfully,

Office of External Affairs | National Protection & Programs Directorate

Good afternoon

From: [b](6),(b)(7)(C)
Sent: Tuesday, January 23, 2018 3:27 PM
To: [b](6),(b)(7)(C)
Cc: 
Subject: RE: Inside Cybersecurity

Good afternoon [b](6),(b)(7)(C)
Withheld pursuant to exemption (b)(5) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5)
of the Freedom of Information and Privacy Act.
Page 055 of 230

Withheld pursuant to exemption

(b)(5)(b)(6)(b)(7)(C)

of the Freedom of Information and Privacy Act
Page 058 of 230

Withheld pursuant to exemption

(b)(5);(b)(6);(b)(7)(C)

of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5), (b)(6), and (b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5), (b)(6), and (b)(7)(C) of the Freedom of Information and Privacy Act.
Good morning

Just wanted to let you know I revised all the documents and sent this up early this morning. Thanks again for your help. I am on standby this weekend just in case they need me to revise anything else.

Good Afternoon

Respectfully,

Office of External Affairs | National Protection & Programs Directorate
You have been incredibly helpful, and we sincerely appreciate all of your work to move this along. Please let me know if there is anything additional that we can provide to assist in this process.

Respectfully,

[Redacted]

Office of External Affairs | National Protection & Programs Directorate

---

Good morning [Redacted]

Just wanted to let you know I revised all the documents and sent this up early this morning.

[Redacted]

Thanks again for your help. I am on standby this weekend just in case they need me to revise anything else.
Good Afternoon

Respectfully,

Office of External Affairs / National Protection & Programs Directorate
Thank you for all of your time and assistance. We sincerely appreciate all of your hard work in helping us to move forward with this request.

Respectfully,

Office of External Affairs | National Protection & Programs Directorate

From: [b](6);(b)(7)(C)
Sent: Tuesday, February 27, 2018 9:29 AM
To: [b](6);(b)(7)(C)
Cc: [b](6);(b)(7)(C)
Subject: RE: Media monitoring SOW

[b](5)

[b](5)

Yup, will schedule time with you once she's back tomorrow :)

National Protection and Programs Directorate
Office of the Chief Financial Officer
Procurement Management Division

[Desk]
[Cell]
Please tell us how we are doing in our <https://www.surveymonkey.com/r/GJ2KVX5> Customer Service Survey.

Hi,

Thank you for getting back to me so quickly.

Thank you for all of your time and assistance. We sincerely appreciate all of your hard work in helping us to move forward with this request.

Respectfully,

Office of External Affairs / National Protection & Programs Directorate

Morning is out sick today.
Please tell us how we are doing in our <https://www.surveymonkey.com/r/GJ2KVX5> Customer Service Survey.

Good Morning?

We wanted to ask for the status of this procurement request.

Respectfully,

Office of External Affairs | National Protection & Programs Directorate
From: (b)(6);(b)(7)(C)  
Sent: Tuesday, January 23, 2018 3:27 PM  
To: (b)(6);(b)(7)(C)  
Cc:  
Subject: RE: Inside Cybersecurity  

Good afternoon
Good afternoon,

Hi,

I hope that all is well.

Thank you for all of your time and assistance. We sincerely appreciate all of your hard work in helping us to move forward with this request.

Respectfully,

Office of External Affairs | National Protection & Programs Directorate

Yup, I will schedule time with you once she’s back tomorrow 😊

National Protection and Programs Directorate
Withheld pursuant to exemption
(b)(5);(b)(6);(b)(7)(C)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5), (b)(6), (b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption
(b)(5);(b)(6);(b)(7)(C)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(4); (b)(5); (b)(6); (b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(4)/(b)(5)/(b)(6)/(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption
(b)(4),(b)(5)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption
(b)(4)(b)(5)
of the Freedom of Information and Privacy Act
Page 104 of 230
Withheld pursuant to exemption
(b)(4)/(b)(5)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption
(b)(4)(b)(5)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption
(b)(4)(b)(5)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(4);(b)(5) of the Freedom of Information and Privacy Act.
Page 126 of 230
Withheld pursuant to exemption
(b)(4)(b)(5)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(4) of the Freedom of Information and Privacy Act
Page 126 of 230
Withheld pursuant to exemption (b)(5) of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Page 133 of 230
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption
(b)(5); (b)(6); (b)(7)(C)
of the Freedom of Information and Privacy Act
Page 144 of 230

Withheld pursuant to exemption
(b)(4), (b)(5)

of the Freedom of Information and Privacy Act
Withheld pursuant to exemption
(b)(4)/(b)(5)/(b)(6)/(b)(7)(C)
of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(4); (b)(5); (b)(6); (b)(7)(C) of the Freedom of Information and Privacy Act.
From: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Sent: Friday, April 06, 2018 8:49:54 PM
To: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Cc: Hess, David; Sears, JoAnne
Subject: RE: Flagging this for confirmation purposes

After the 9:30 works and flexible Monday. Adding DM and PRIV please let me know when you're free on Monday. Thanks.

Deputy Chief of Staff (Acting)
National Protection and Programs Directorate
U.S. Department of Homeland Security

This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.
From: Sendek, Sara
Sent: Friday, April 06, 2018 8:34:25 PM
To: Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Cc: Hess, David; Sears, JoAnne
Subject: RE: Flagging this for confirmation purposes

This story was picked up by others including Drudge Report.

From: Mishler, Jeremy
Sent: Friday, April 06, 2018 7:58:37 PM
To: Krebs, Christopher; Wieczorek, Erin
Cc: Hess, David; Sendek, Sara; Sears, JoAnne
Subject: RE: Flagging this for confirmation purposes

Thx

From: Krebs, Christopher
Sent: Friday, April 06, 2018 1:33:12 PM
To: Mishler, Jeremy; Wieczorek, Erin
Cc: Hess, David; Sendek, Sara; Sears, JoAnne
Subject: RE: Flagging this for confirmation purposes

Thx
Department Of Homeland Security
Compiling Database Of Journalists And 'Media Influencers'

Michelle Fabio, Contributor I write about when media/entertainment and the law collide.
Opinions expressed by Forbes Contributors are their own.

In today's installment of "I'm Not Terrified, You Are," Bloomberg Law reports on a FedBizOpps.gov posting by the Department of Homeland Security (DHS) with the relatively benign-sounding subject, "Media Monitoring Services."

The details of the attached Request for Information, however, outline a plan to gather and monitor the public activities of media professionals and influencers and are enough to cause nightmares of constitutional proportions, particularly as the freedom of the press is under attack worldwide.

And "attack" is not hyperbolic.

Every day, journalists face serious consequences, including physical violence, imprisonment and death. A few days ago, the Committee to Protect Journalists launched its annual Free The Press campaign to raise awareness about imprisoned journalists throughout the world. On May 3, UNESCO will once again mark World Press Freedom Day "to inform citizens of violations of press freedom — a reminder that in dozens of countries around the world, publications are censored, fined, suspended and closed down, while journalists, editors and publishers are harassed, attacked, detained and even murdered."

Meanwhile, the United States government, traditionally one of the bastions of press freedom, is about to compile a list of professional journalists and "top media influencers," which would seem to include bloggers and podcasters, and monitor what they're putting out in the public.

What could possibly go wrong? A lot.

DHS's "Media Monitoring" Plan

As part of its "media monitoring," the DHS seeks to track more than 290,000 global news sources as well as social media in over 100 languages, including Arabic, Chinese and Russian, for instant translation into English. The successful contracting company will have "24/7 access to a password protected, media influencer database, including journalists, editors, correspondents, social media influencers, bloggers etc." in order to "identify any and all media coverage related to the Department of Homeland Security or a particular event."
"Any and all media coverage," as you might imagine, is quite broad and includes "online, print, broadcast, cable, radio, trade and industry publications, local sources, national/international outlets, traditional news sources, and social media."

The database will be browseable by "location, beat and type of influencer," and for each influencer, the chosen contractor should "present contact details and any other information that could be relevant, including publications this influencer writes for, and an overview of the previous coverage published by the media influencer."

One aspect of the media coverage to be gathered is its "sentiment."

Anyone else just pull their blanket up over them a little more tightly? Just me?

Why "Media Monitoring" and Why Now?

DHS says the "NPPD/OUS [National Protection and Programs Directorate/Office of the Under Secretary] has a critical need to incorporate these functions into their programs in order to better reach Federal, state, local, tribal and private partners." Who knows what that means, but the document also states the NPPD’s mission is "to protect and enhance the resilience of the nation’s physical and cyber infrastructure."

That line makes it sound as if the creation of this database could be a direct response to the rampant allegations of Russian interference in the 2016 U.S. presidential election — though President Donald Trump, who has normalized the term "fake news," can’t seem to decide whether that’s even an issue or not.

Facebook CEO Mark Zuckerberg thinks it is. Earlier this week, he announced the social networking site would remove "more than 270 pages and accounts operated by a Russian organization called the Internet Research Agency" in an effort "to protect the integrity of elections around the world."

Within the context of increasing concerns over "fake news" and foreign interference in elections, an action such as the DHS's database might seem, at first glance, to be a sensible approach.

Not exactly.

Unfortunately, increasing government encroachment on the freedom of the press is the sinister backdrop to all of this. Freedom House, which has monitored the status of the press for nearly 40 years, recently concluded that global media freedom has reached its lowest level in the past 13 years. The independent watchdog organization blames "new threats to journalists and media outlets in major democracies" as well as "further crackdowns on independent media in authoritarian countries like Russia and China." And then it goes one step further.
"But it is the far-reaching attacks on the news media and their place in a democratic society by Donald Trump, first as a candidate and now as president of the United States, that fuel predictions of further setbacks in the years to come," the report said.

Could the DHS media database be such a setback?

Possibly, and it's not even the first time potential regulation of journalists has drifted across the American political scene.

Last October, an Indiana lawmaker proposed that journalists be licensed. Representative Jim Lucas's bill was mostly a publicity stunt, but could this DHS action be a way for the government to keep track of American and foreign journalists as well as "citizen journalists," threatening not only the freedom of the press but also individual freedom of speech?

The real question, of course, is what the government plans to do with the information it compiles, and there's been no comment on that beyond what is in the posting, which, by the way, has interest from at least seven companies. Will those on the DHS media database be questioned more harshly coming in and out of the country? Will they have trouble getting visas to go to certain countries for their own reporting or personal vacations? Worse?

Speaking of visas — and showing that social media activity is squarely on the radar of this Administration — earlier this week, the State Department placed two notices in the Federal Register seeking comments on its proposal to require that all visa applicants to the US turn over their social media information for the previous five years.

Regarding the DHS media database, we are entering potentially dangerous territory with the government keeping track of the "sentiment" of citizens and foreign nationals. If not legal challenges from organizations that defend press freedom and freedom of speech interests, the government should expect, at the very least, backlash from the public.

And that means you. If you think the idea of the US government's compiling and monitoring a list of media professionals and "top media influencers" is a potential threat to democracy, now would be the perfect time to call your local and congressional representatives to let them know how much you value a free press and the freedom of speech, just in case they've forgotten.

Sleep tight, kids!

(b)(6),(b)(7)(C)

Director, Office of Legislative Affairs
National Protection and Programs Directorate
U.S. Department of Homeland Security
Forbes: Department Of Homeland Security Compiling Database Of Journalists And 'Media Influencers'

April 6, 2018 01:02PM ET | Forbes

In today’s installment of “I’m Not Terrified, You Are,” Bloomberg Law reports on a FedBizOpps.gov posting by the Department of Homeland Security (DHS) with the relatively benign-sounding subject, “Media Monitoring Services.” The details of ...

Read More
Withheld pursuant to exemption (b)(5); (b)(6); (b)(7)(C) of the Freedom of Information and Privacy Act
Page 161 of 230

Withheld pursuant to exemption (b)(5); (b)(6); (b)(7)(C)

of the Freedom of Information and Privacy Act
Hi,

Attached is a first cut at a response. Please provide any edits by 10 a.m. tomorrow (Wednesday – but earlier is better) so that we can meet the deadline as we’ll need to clean up any inputs and get it into ESTT for review.

Please let me know if you have questions.
-----Original Message-----
From: (b)(6) (b)(7)(C)
Sent: Friday, April 13, 2018 10:29 AM
To: (b)(6) (b)(7)(C)
Wieczorek, Erin (b)(6) (b)(7)(C)
Hess, David (b)(6) (b)(7)(C)
Sendek, Sara (b)(6) (b)(7)(C)
Cc: NPPDExecSec-Congressional (b)(6) (b)(7)(C)
Subject: RE: [*HOT*] NEW INCOMING] Rep Thompson re: media monitoring services - WF 1161385

Due to NPPD ES 4/18 at COB. Due to DHS ESEC 4/20 at COB.

NPPD Executive Secretariat
Desk: (b)(6) (b)(7)(C)

-----Original Message-----
From: (b)(6) (b)(7)(C)
Sent: Friday, April 13, 2018 9:47 AM
To: (b)(6) (b)(7)(C)
Wieczorek, Erin (b)(6) (b)(7)(C)
Hess, David (b)(6) (b)(7)(C)
Sendek, Sara (b)(6) (b)(7)(C)
Cc: NPPDExecSec-Congressional (b)(6) (b)(7)(C)
Subject: [*HOT*] NEW INCOMING] Rep Thompson re: media monitoring services
Importance: High

All,

New incoming from Rep. Thompson regarding a request for information for media monitoring services that DHS issued on behalf of NPPD.

NPPD Executive Secretariat
Desk: (b)(6) (b)(7)(C)
Withheld pursuant to exemption (b)(5) of the Freedom of Information and Privacy Act
Withheld pursuant to exemption
(b)(4)(b)(5)
of the Freedom of Information and Privacy Act
Page 175 of 230

Withheld pursuant to exemption
(b)(4);(b)(5);(b)(6);(b)(7)(C)

of the Freedom of Information and Privacy Act
Withheld pursuant to exemption

(b)(4);(b)(5);(b)(6);(b)(7)(C)

of the Freedom of Information and Privacy Act
From: [b](6);[b](7)(C)
Sent: 6 Apr 2018 18:56:15 +0000
To: [b](6);[b](7)(C)
Subject: SOW
Attachments: RNBO-18-00041_SOW_-_Draft.docx

[b](6);[b](7)(C)

Deputy Director, Privacy
National Protection and Programs Directorate
U.S. Department of Homeland Security

Office: [b](6);[b](7)(C)
Cell: [b](6);[b](7)(C)
Withheld pursuant to exemption (b)(5)
of the Freedom of Information and Privacy Act
Page 183 of 230

Withheld pursuant to exemption

(b)(5), (b)(6), (b)(7)(C)

of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5)-(b)(7)(C) of the Freedom of Information and Privacy Act.
April 10, 2018

The Honorable Kirstjen Nielsen
Secretary
U.S. Department of Homeland Security
Washington, DC

Dear Secretary Nielsen:

I write to request additional information regarding the request for information (RFI) for media monitoring services that the Department of Homeland Security (DHS or the Department) issued on behalf of the National Protection and Programs Directorate (NPPD) on April 3, 2018.1 As you may be aware, the RFI has raised a great deal of concern among some journalists and the public.2 Unfortunately instead of assuaging that concern with information, DHS’ press secretary maligned those asking questions about the RFI as “tin foil hat-wearing, black helicopter conspiracy theorists,”3 which was inappropriate and unhelpful. Indeed, DHS’ response only exacerbated the concerns of those troubled by the RFI, including myself.

According to the RFI released last week, NPPD is seeking media monitoring services to support its ability to track “all media coverage related to the Department of Homeland Security,” search online news and social media coverage, build targeted media lists, and identify media influencers, among other things.4 With respect to “influencers,” DHS indicated a potential vendor must have the capability of providing “contact details and any other information that could be relevant, including publications this influencer writes for, and an overview of the previous coverage

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4 See supra n. 1.
published by the media influencer.” The collection of this information, according to the RFI, will help NPPD “better reach Federal, state, local, tribal and private partners.”

Journalists, however, have raised concerns over how the information gathered will be used, particularly in light of the manner in which the White House vilifies the press. One wrote: “The real question, of course, is what the government plans to do with the information it compiles, and there’s been no comment on that beyond what is in the posting . . . Will those on the DHS media database be questioned more harshly coming in and out of the country? Will they have trouble getting visas to go to certain countries for their own reporting or personal vacations? Worse?”

Regrettably, instead of providing a cogent response to these questions, DHS merely responded that media monitoring is “standard practice,” and moved immediately to discredit the journalist through name-calling.

While there may be a legitimate purpose for certain media monitoring services, to date the Department has failed to provide one. Moreover, it has not provided specific information about how media monitoring services will advance its mission and how it will protect data about journalists and other media influencers from misuse or falling into the wrong hands. Accordingly, pursuant to Rule X(3)(g) and Rule XI of the Rule of the House of Representatives, please respond to the following questions and provide any additional documents and information you deem relevant by April 23, 2018:

1. Does DHS currently have in place a media monitoring contract for NPPD? If so, please describe the scope of work, the start and end date of the contract, the cost, and the vendor. If not, please describe whether and how NPPD is presently performing media monitoring and why NPPD requires a media monitoring service now when it has not in the past.

2. Please identify all existing media monitoring contracts at DHS and its components. Please note any differences in the scope of work sought and the rationale. For example, RNBO-18-00041 appears unique in its request for information regarding “influencers.”

3. Please describe, in detail, how the type of media monitoring services described by RNBO-18-00041 will inform and enhance the activities of NPPD.

4. Do you anticipate that NPPD will share databases or information generated from its media monitoring services with other components of the Department? If so, please describe how and for what purpose.

5. How will DHS-NPPD ensure that the data collected pursuant to any media monitoring program – should DHS-NPPD ultimately decide to procure such a service – is not used for purposes outside NPPD’s media monitoring program? Additionally, please describe the efforts NPPD will undertake, and/or the capabilities it will require of a potential vendor, to

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5 Id.
6 Id.
7 See Fabio, supra n. 2.
8 Id.
prevent the breach of any database containing information about any journalist, influencer, blogger, social media commentator, or other individual collected pursuant to NPPD's media monitoring program.

I would be remiss if I did not once again raise concern regarding the way DHS' press office initially responded to concerns over the RFI and the name-calling that ensued. A journalist raised questions about a potential media monitoring program. That behavior is beneath the Department and it is an affront to an open, transparent government. I implore you to demand more of those who represent you and the Department to the press.

I appreciate your attention to this inquiry, and I look forward to your response. If you have any questions or require additional information, please contact Alison Northrop, Chief Director for Oversight, at (202) 226-2616.

Sincerely,

Bennie G. Thompson
Ranking Member
We will fill you in on Monday.

Best Regards,

CIPP/G, CIPP/T, CISSP
Director, Sr. Privacy Officer
National Protection and Programs Directorate | U.S. Department of Homeland Security
1616 N. Ft. Myer Dr. Room 3007
Arlington, VA 22209

Thanks Sara

Happy to look at any draft statements if you decide to go down that route.

Best Regards,

CIPP/G, CIPP/T, CISSP
Director, Sr. Privacy Officer
National Protection and Programs Directorate | U.S. Department of Homeland Security
1616 N. Ft. Myer Dr. Room 3007
Arlington, VA 22209
And thank you for reaching out! Nice to meet you via email and I look forward to meeting you in person!

Thanks. I greatly appreciate your guidance and we are aware. Please ensure we include on any and all product drafts.

Jps

and I are happy to discuss further.

Welcome to NPPD

CIPP/G, CIPP/T, CISSP

Sr. Privacy Officer

National Protection and Programs Directorate | U.S. Department of Homeland Security

1616 N. Ft. Myer Dr. Room 1-604 Arlington, VA 22209
Withheld pursuant to exemption (b)(5), (b)(6), (b)(7)(C) of the Freedom of Information and Privacy Act.
This is the last email about it

From: [b](b)(6),(b)(7)(C)
Sent: Monday, April 9, 2018 9:16 AM
To: [b](b)(6),(b)(7)(C)
Subject: FW: NPPD External Affairs - Social Media Influence Mapping Tool

Hi [b](b)(6),(b)(7)(C)

Yeah, in terms of email it was way back in December!
See below.

Thanks,
[b](b)(6),(b)(7)(C)

[b](b)(6),(b)(7)(C)
Privacy Analyst
National Protection and Programs Directorate
U.S. Department of Homeland Security
1616 N. Fort Myer Drive, Room 2343 Arlington, VA 22209
[b](b)(6),(b)(7)(C)
Mobile [b](b)(6),(b)(7)(C)
[b](b)(6),(b)(7)(C)
Email:
[b](b)(6),(b)(7)(C)
DHS Privacy Website | NPPD Privacy Intranet

From: [b](b)(6),(b)(7)(C)
Sent: Tuesday, December 19, 2017 4:31 PM
To: [b](b)(6),(b)(7)(C)
Cc: [b](b)(6),(b)(7)(C)
NPPDPrivacy
Subject: NPPD External Affairs - Social Media Influence Mapping Tool

Hi [b](b)(6),(b)(7)(C)

Good Afternoon!

[b](5)
From: (b)(6),(b)(7)(C)  
Sent: Monday, April 9, 2018 11:14 AM  
To: (b)(6),(b)(7)(C)  
Subject: FW: OPS NOC Media Monitoring Capability

Hi (b)(6),(b)(7)!

Want to start looping you into this as we'll probably want some help navigating this (b)(5)

(b)(6),(b)(7)(C)

Cc: (b)(6),(b)(7)(C)  

Subject: RE: OPS NOC Media Monitoring Capability

Hi (b)(6),(b)(7)(C)

We're happy to have a call about this but please know it has always been our intent to put privacy compliance around this.

Best Regards,

CIPP/G, CIPP/T, CISSP

Director, Sr. Privacy Officer

National Protection and Programs Directorate | U.S. Department of Homeland Security

1616 N. Ft. Myer Dr. Room 1002 | Arlington, VA 22209
Good morning and happy Monday! Per the article below, we noticed that NPPD has put out a Statement of Work to gather and monitor the public activities of media professionals and influencers. PRIV found this interesting given the work the OPS NOC Media Monitoring Capability does & the privacy perimeters within which they work. Could you shed some light on this topic?

Thanks,

Page 100 of 230

Withheld pursuant to exemption

(b)(5)(b)(6)(b)(7)(C)

of the Freedom of Information and Privacy Act
Just some background for our discussion — I'll send one other backgrounder and the rest we can discuss tomorrow morning.

Best Regards,

From: Sendek, Sara
Sent: Monday, April 9, 2018 5:19 PM
To: Krebs, Christopher, Travis, Matthew, Hess, David, Sears, JoAnne, Early, Emily
Cc: Wieczorek, Erin
Subject: Revised Media Monitoring Statement

(b)(5)
From: Sendek, Sara
Sent: Thursday, April 12, 2018 7:10:56 PM
To: Mishler, Jeremy; Sears, JoAnne; Travis, Matthew
Cc: Early, Emily
Subject: RE: final usa today oped

FYSA.
National Protection and Programs Directorate
U.S. Department of Homeland Security

From: Mishler, Jeremy
Sent: Thursday, April 12, 2018 5:55 PM
To: Sears, JoAnne; Sendek, Sara

Subject: RE: final usa today oped

Thanks Sara. Just chatted with tD, Emily E.

Jeremy- heads up re your leg mtgs. What can we do to support?

R:
JPS

From: Sendek, Sara
Sent: Thursday, April 12, 2018 5:47:52 PM
To: Sears, JoAnne; Mishler, Jeremy; Travis, Matthew

Subject: RE: final usa today oped

Thanks Sara. Just chatted with and Emily E.
From: Houlton, Tyler  
Sent: Thursday, April 12, 2018 5:36 PM  
To: Sendek, Sara [b](6)(b)(7)(C) McConnell, Scott [b](6)(b)(7)(C)  
Cc: [b](6)(b)(7)(C)  
Subject: FW: final usa today oped  

FYI. This will most likely run tomorrow.

With some edits. Sending over tonight. If you have any major concerns let me know. Remember this is only a 320 word rebuttal and not the place to go into in-depth operational arguments. USA Today is also the coloring book of newspapers so they wouldn’t be able to handle that type of analysis regardless. Thanks.

Please Let Us Read The News!

The bizarre media interest in a bureaucratic solicitation for a generic “media monitoring” vendor to support a Department of Homeland Security (DHS) agency should baffle anyone who works in government, business and – particularly – journalism. Yet, DHS’s recent public advertisement to secure the services of an ordinary “news clip” company to aggregate stories from around the world has hijacked the overexcited imagination of some.

This type of media service, which has been in use by private and public sector public affairs teams for generations, allows DHS to be better responsive to noted public concerns, participate in informed public policy debates, monitor global security events in real time, and provide journalists follow up comment on recently reported stories. The solicitation also required a database of reporters who cover our issues – basically a digital rolodex of reporters – so policy makers can follow their reporting and contact them.

Instead of hiring a team of multilingual 24-hour-a-day news hawks to monitor global media, we decided to do what is unequivocally standard, routine and customary for most every Fortune 500 business, government agency and newsroom; we asked the private sector to provide a far better technology solution at a fraction of the expected in-house cost.

Fortunately, some in the media understand how common and useful these clips are and did not buy into the faux hysteria. “This is nothing more than an attempt at media analysis. It's not at all different from what I have seen other agencies undertake to better understand the communication landscape. In fact, it would be PR malpractice not to put something like this together,” said John Kirby, a CNN military analyst and former spokesman at the Departments of State and Defense.

All we want to do is read news stories posted online and email reporters our press releases. That seems pretty harmless.

Tyler Q. Houlton is the U.S. Deputy Assistant Secretary of Homeland Security for Public Affairs
Please see below for both editorial and response.

Memo to DHS: Track terrorists, not journalists
USA Today
THE EDITORIAL BOARD
April 18, 2018
https://amp.usatoday.com/amp/505457002

You’d think that the Department of Homeland Security would have its hands full tracking terrorists. But it looks like there’s still time (and taxpayer money) to track what kind of press the agency is getting around the globe.

The DHS office responsible for protecting the nation’s physical and cyber infrastructure wants to hire a company to monitor news stories related to DHS or “a particular event” — along with their "sentiment" — across 290,000 media outlets in more than 100 languages.

The winning contractor would assemble a database of “top media influencers,” including correspondents, editors, bloggers and those on social media, their contact information and an overview of their “previous coverage.”

It would also measure something called “AVE.” That stands for “advertising-value equivalency,” often used in public relations to calculate the value of media exposure, based on what the equivalent cost in advertising would be.

Precisely how all this makes America safer, or how much it would cost, is unclear. Frankly, it sounds more fitting for a Fortune 500 company trying to enhance its image than a government agency with a life-saving mission.

When some news outlets suggested this looked like the start of a government effort to monitor the leanings of top journalists, DHS spokesman Tyler Houlton responded with — what else? — a tweet: “Despite what some reporters may suggest, this is nothing more than the standard
practice of monitoring current events in the media. Any suggestion otherwise is fit for tin foil hat wearing, black helicopter conspiracy theorists."

Actually, the idea of government cataloging reporters based on the tone of their stories isn’t so far-fetched. In 2009, the Pentagon terminated a $1.5 million public relations contract after it was revealed the firm was assessing journalists' work for "perspective, style and tone" before embedding them with troops.

Last week, Houlton told us that the purpose of the planned database is to collect "stories across the globe about events and issues ... that impact national security," adding that other agencies under DHS already have similar operations.

It’s true that government agencies, like private companies, have long monitored stories about themselves and events that affect their mission. The Pentagon, for instance, still compiles news and opinion for distribution to military and civilian officials.

But the DHS plan, at least as described in the solicitation, goes beyond standard practice. It’s media monitoring on steroids — and in Bengali, Sunda, Sindhi, Tagalog and Zulu.

Here’s a little advice. When reporters ask questions, don’t tweet that they’re crazy. It’s not the best way to influence “media influencers.” And if a government agency wants good coverage, it’s easy. Just do a good job.

DHS: All we want to do is read the news
USA Today
TYLER Q. HOULTON
April 18, 2018
https://amp.usatoday.com/amp/33962875

The bizarre media interest in a bureaucratic solicitation for a generic “media monitoring” vendor to support a Department of Homeland Security agency should baffle anyone who works in government, business and — particularly — journalism. Yet, DHS’ recent public advertisement to secure the services of an ordinary “news clip” company to aggregate stories from around the world has hijacked the over-excited imagination of some.

This type of media service, which has been in use by private and public sector public affairs teams for generations, allows DHS to respond better to noted public concerns, participate in informed public policy debates, monitor global security events in real time, and provide journalists follow-up comment on recently reported stories. The solicitation also required a database of reporters who cover our issues — basically a digital Rolodex of reporters — so policy makers can follow their reporting and contact them.

Instead of hiring a team of multi-lingual, 24-hour-a-day news hawks to monitor global media, we decided to do what is unequivocally standard, routine and customary for most every Fortune 500 business, government agency and newsroom: We asked the private sector to provide a far better technology solution at a fraction of the expected in-house cost.
Fortunately, some in the media understand how common and useful these clips are and did not buy into the faux hysteria.

“This is nothing more than an attempt at media analysis. It’s not at all different from what I have seen other agencies undertake to better understand the communication landscape. In fact, it would be PR malpractice not to put something like this together,” said John Kirby, a CNN military analyst and former spokesman at the Departments of State and Defense.

All we want to do is read news stories posted online and email reporters our press releases. That seems pretty harmless.

Tyler Q. Houlton is the deputy assistant secretary of Homeland Security for Public Affairs.

---

From: Sendek, Sara  
Sent: Wednesday, April 18, 2018 5:54 PM  
To: Krebs, Christopher; Travis, Matthew; Early, Emily; Sears, JoAnne  
Cc:  
Subject: Flagging: USA Today

All —

Sara Sendek  
Director of Public Affairs, NPPD
Hi,

I know it has always been our intent to put privacy compliance around this.

Best Regards,

[redacted]
Good morning and happy Monday! Per the article below, we noticed that NPPD has put out a Statement of Work to gather and monitor the public activities of media professionals and influencers. PRIV found this interesting given the work the OPS NOC Media Monitoring Capability does & the privacy perimeters within which they work. Could you shed some light on this topic?

Thanks,

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(b)(5)(b)(6)(b)(7)(C)
of the Freedom of Information and Privacy Act
Withheld pursuant to exemption (b)(5),(b)(6),(b)(7)(C) of the Freedom of Information and Privacy Act.
Withheld pursuant to exemption (b)(5);(b)(6);(b)(7)(C) of the Freedom of Information and Privacy Act.
From: (b)(6);(b)(7)(C)
Sent: 7 Apr 2018 15:18:16 -0400
To: (b)(6);(b)(7)(C)
Subject: RE: Flagging this for confirmation purposes

Perfect. Thanks.

Deputy Chief of Staff (Acting)
National Protection and Programs Directorate
U.S. Department of Homeland Security

This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.

From: (b)(6);(b)(7)(C)
Sent: Saturday, April 07, 2018 3:13:57 PM
To: (b)(6);(b)(7)(C)
Subject: RE: Flagging this for confirmation purposes

you want to call me and the we can conference you in?

From: (b)(6);(b)(7)(C)
Sent: Saturday, April 07, 2018 3:01:19 PM
To: (b)(6);(b)(7)(C)
Subject: RE: Flagging this for confirmation purposes

I’m free right now and probably until 6.

Thanks,
You tell me. Should only need 5 minutes. Thanks!

I can make myself available. What time?

Thanks,
From: (b)(6);(b)(7)(C)
Sent: Saturday, April 07, 2018 2:44:58 PM
To: (b)(6);(b)(7)(C)
Cc:  
Subject: RE: Flagging this for confirmation purposes

Adding (b)(6);(b)(7)(C)

Either of you around this afternoon for a few quick questions?

(b)(6);(b)(7)(C)
Deputy Chief of Staff (Acting)
National Protection and Programs Directorate
U.S. Department of Homeland Security

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From: (b)(6);(b)(7)(C)
Sent: Friday, April 06, 2018 11:52:50 PM
To: (b)(6);(b)(7)(C)
Subject: FW: Flagging this for confirmation purposes

Can we talk in the morning? (b)(5)
Thanks guys.

Deputy Chief of Staff (Acting)
National Protection and Programs Directorate
U.S. Department of Homeland Security

This communication, along with any attachments, is covered by federal and state law governing electronic communications and may contain confidential and legally privileged information. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution, use or copying of this message is strictly prohibited. If you have received this in error, please reply immediately to the sender and delete this message. Thank you.

That’s fine. But pls have [b](6);(b)(7)(C) weigh in.

---

From: Krebs, Christopher
Sent: Friday, April 06, 2018 11:47:20 PM
To: Sendek, Sara; Mishler, Jeremy; Wieczorek, Erin; Travis, Matthew
Cc: Hess, David; Sears, JoAnne; Mishler, Jeremy
Subject: RE: Flagging this for confirmation purposes

That’s fine. But pls have [b](6);(b)(7)(C) weigh in.
From: (b)(6),(b)(7)(C)
Sent: 7 Apr 2018 11:03:00 +0000
To: (b)(6),(b)(7)(C)
Subject: RE: Flagging this for confirmation purposes

(b)(5)

Thanks,
(b)(6),(b)(7)(C)

From: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Sent: Friday, April 06, 2018 9:08:06 PM
To: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Cc: Gauvin, Connor; Hess, David; Sears, JoAnne; iwieczorek, Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Subject: RE: Flagging this for confirmation purposes

Adding DM and PRIV

From: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Sent: Friday, April 06, 2018 8:49:54 PM
To: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Cc: Sendek, Sara; Mishler, Jeremy; Krebs, Christopher; Wieczorek, Erin
Subject: RE: Flagging this for confirmation purposes

After the 9:30 works and flexible Monday. Adding DM and PRIV as well
From: Sendek, Sara
Sent: 6 Apr 2018 21:17:52 -0400
To: Krebs, Christopher
Cc: Wieczorek, Erin
Subject: RE: Flagging this for confirmation purposes

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From: Krebs, Christopher
Sent: Friday, April 06, 2018 9:12:34 PM
To: Sendek, Sara
Cc: Wieczorek, Erin
Subject: RE: Flagging this for confirmation purposes

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Subject: RE: Flagging this for confirmation purposes

After the 9:30 works and flexible Monday. Adding as well

---

From: Krebs, Christopher
Sent: Friday, April 06, 2018 8:49:54 PM
To: Sendek, Sara
Cc: Wieczorek, Erin
Subject: RE: Flagging this for confirmation purposes
Page 226 of 230

Withheld pursuant to exemption
(5)(b)(X)(D)(7)(C)

of the Freedom of Information and Privacy Act
Happy Friday!!!

Thanks,

Best Regards,

CIPP/G, CIPP/T, CISSP
Director, Sr. Privacy Officer
National Protection and Programs Directorate | U.S. Department of Homeland Security
1616 N. Ft. Myer Dr. Room 4F10 | Arlington, VA 22209

Thanks Sara
Thanks,  

Happy to look at any draft statements if you decide to go down that route.

Best Regards,

CIPP/G, CIPP/T, CISSP

Director, Sr. Privacy Officer

National Protection and Programs Directorate | U.S. Department of Homeland Security
1616 N. Ft. Myer Dr. Room ~ Arlington, VA 22209

---

From: Sendek, Sara  
Sent: Friday, April 06, 2018 4:33 PM
And thank you for reaching out! Nice to meet you via email and I look forward to meeting you in person!

Thanks. I greatly appreciate your guidance and we are aware.

Please ensure we include on any and all product drafts.

Thx

JPS
Apologies for the multiple emails, and I are briefing Jeanette right now and have realized there is the potential for her to be asked about this on record tomorrow.

All — per this morning’s meeting, I’ve updated the language from the statement, but also tried to keep it concise and only a few sentences. Please let me know if you have edits or if this properly addresses everyone’s concerns.
From: [Name] (b)(6), (b)(7)
Sent: 9 Apr 2018 19:49:13 +0000
To: [Name] (b)(6), (b)(7)
Subject: RE: Meeting request - Monday, April 9

Apologies for the multiple emails and I are briefing right now and have realized there is the potential for her to be asked about this on record tomorrow.

From: [Name] (b)(6), (b)(7)
Sent: Monday, April 9, 2018 3:46 PM
To: [Name] (b)(6), (b)(7)
Subject: RE: Meeting request - Monday, April 9

Sara we’ll look at this from the privacy perspective and get back with you shortly.

From: [Name]
Sent: Monday, April 9, 2018 3:45 PM
To: [Name] (b)(6), (b)(7)
Subject: RE: Meeting request - Monday, April 9

Apologies for the multiple emails and I are briefing right now and have realized there is the potential for her to be asked about this on record tomorrow.

From: [Name]
Sent: Monday, April 09, 2018 3:01:10 PM
To: [Name] (b)(6), (b)(7)
Subject: RE: Meeting request - Monday, April 9

All — per this morning’s meeting, I’ve updated the language from the statement, but also tried to keep it concise and only a few sentences. Please let me know if you have edits or if this properly addresses everyone’s concerns.